GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:413
ANSWERED ON:07.07.2009
RADIO STATIONS
Dubey Shri Nishikant

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the number of All India Radio and private radio stations functioning in the country, State-wise;

(b) whether there is any proposal to set up new AIR and private radio stations in the country;

(c) if so, the details thereof, State-wise;

(d) whether any review has been done to assess the comparative performance of AIR and private radio stations during the last three years;

(e) if so, the details thereof alongwith the outcome of such review; and

(f) the total revenue earned from commercial advertisements during each of the last three years?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (DR. S. JAGATHRAKSHAKAN)

(a) 232 All India Radio (AIR) Stations are functioning in the country. Details are given at Annexure-I. The details of 248 private FM stations are indicated in Annexure-II.

(b) & (c) Yes, Sir. 194 new Stations including 145 nos. of 100 Watt FM Transmitters of 10th Plan have been continued in 11th Plan. Details are given at Annexure-III.

The 11th Plan proposal for AIR Stations is yet to be approved.

In so far as Private FM radio stations are concerned, the Government's views on the Telecom Regulatory Authority of India's (TRAI) recommendations with regard to Phase-III of expansion of private FM radio broadcasting in the country are in the process of being firmed up.

(d) & (e) As regards AIR, in 2008-2009, Audience Research Unit has conducted listenership survey of AIR and Private Channels at 18 Places across the country, The details of listenership of AIR vis-Ã -vis Private channels are given at Annexure-IV.

(f) Commercial Revenue earned in respect of AIR during last three years:

2008-2009	Rs. 208,59,19,206/-
2007-2008	Rs. 233,29,60,007/-
2006-2007	Rs. 236,15,37,603/-
2005-2006	Rs. 222,76,94,290/-

In so far as Private radio stations are concerned, no such data regarding revenue earned from commercial advertisement by them is maintained in the Ministry.